



American Booksellers Foundation for Free Expression 2007 Silent Auction Contributor Guidelines

Donating to the ABFFE Silent Auction is easy! Just fill out the contribution form. Here are some things to remember:

- 📖 The pen-and-paper auction is the on-site auction that takes place at the Javitz Center at BookExpo. It will be held during convention hours beginning Friday, June 1 through Saturday, June 2 at 5 P.M.
- 📖 The live auction will take place at a time to be determined at the Javits Center during Book Expo America.
- 📖 The online auction will take place from Monday, May 28 at 5 P.M. EST until Monday, June 11 at 5 P.M. EST on the ABFFE Website, <http://www.abffe.com>.
- 📖 Donations for consideration in the pen-and-paper and live auctions must meet the following minimum retail values:
 - \$500 for books and services
 - \$250 for sidelines
- 📖 Donations for consideration in the online auction should meet a \$50 minimum retail value.
- 📖 Since most donors have more advanced printing technology than ABFFE, it is preferable for you to produce your own promotional art for the auction. If this is not possible, however, ABFFE will provide a stock image for your lot.
- 📖 All promotional art for the auction must be in .jpg or .tiff format, the higher the resolution, the better. Promotional art should be emailed to auction@abffe.com or abffeauction@gmail.com no later than April 17, 2007.
- 📖 Donations should **NOT** be sent to ABFFE or to BEA in New York City. ABFFE will contact you by Friday, June 22 and let you know the contact information of the winner. You will then send the donation directly to the winner.

If you have any questions, you may call Elizabeth Schreck or Charles Brownstein at 212.679.7151 or e-mail auction@abffe.com.

All proceeds benefit ABFFE, the bookseller's voice in the fight against censorship.