

Banned Books Week, September 26-October 3, 2009: Timeline for Booksellers

January-February

- Make a general plan for your Banned Books Week.
 - Will you hold events, and/or create a table or window display?
 - Will you partner with a local theater, library, school, ACLU, or other group or individuals?
 - What kind of event will you host? Successful events from previous years include a “Read Out” where customers, staff, local authors, etc read from their favorite banned books; panel discussions featuring local librarians, reporters, lawyers, and activists; “Story time with Banned Books”; “Banned Film Night,” etc.
 - Whom do you want to engage? (Adults, teens, kids, everyone)
 - Check out ABFFE’s Banned Books Week Handbook for display and event ideas.
Display ideas: <http://www.abffe.com/bbw-display.htm>
Event ideas: <http://www.abffe.com/bbw-events.htm>
- **January 31:** Visit ABFFE at ABA’s Winter Institute! We will host a program, “Making Free Speech Pay,” that will include a discussion of Banned Books Week planning. The program starts at 11:30 a.m.

March-April

- Contact speakers for any events.
- Schedule Banned Books Week in your store events calendar and online (if applicable).
- Order books and any special items for your display.

May-June

- Visit ABFFE at BookExpo America! Come see our Banned Books Week display and get information about the latest book challenges and bans to include in your display.
- Order FREADOM Gift Cards. (The FREADOM Gift Card is free to participating stores in return for a donation to ABFFE of 10 % of the value of activated cards.)

July

- Celebrate Independence Day and the freedom to read! Distribute FREADOM bookmarks. Include items in electronic and/or print newsletters.
- Order Banned Books Week supplies from ABFFE, including FREADOM buttons, stickers, bumper stickers, and t-shirts (especially if customized with your store logo).

August

- Finalize and obtain any last items for your display (books, caution tape, chains, locks, cage, etc).
- Work with local newspapers to advertise Banned Books Week events.
- Write an op-ed about Banned Books Week for your local newspaper, and submit it by early September.

September

- Set up your display. Celebrate! Remember to take pictures of display(s) and at events.

October

- Send photos to ABFFE via e-mail to info@abffe.com.
- Complete Banned Books Week Survey.